



THE GREAT NZ
**BREAD
BAKE OFF**
TM
BEST BREAD
IN THE COUNTRY

LIVE BAKE OFF ENTRY FORM

Farmers Mill will select **nine** entrants to compete in a live bake-off in Christchurch on the 4th of October. Entrants will choose their favourite bread and bake it within a time limit on the day.

All entries must be received no later than 5pm on September 10th.

Farmers Mill will inform all baking contestants in person 21 Sept as to who has been accepted to compete in the LIVE bake-off event.

Name:

Bakery:

Phone:

Email:

Description: _____

*Describe the bread you plan to bake for the LIVE Bake Off.
Please use additional pages if required.*

By entering you agree that you have read and accepted The Great NZ Bread Bake Off competition entry guidelines and terms & conditions. Printed on reverse/next page.

FARMERS MILL HAVE SET OUT TO FIND OUT WHO BAKES THE BEST BREAD IN NEW ZEALAND.

Farmers Mill are passionate about the wheat they grow and mill. They love nothing more than seeing the products that bakers craft from their flour. From this passion The Great New Zealand Bread Bake Off has been born.

Farmers Mill look forward to seeing what the countries best bakers will bring to the table! Enter now and you could be named the best bread baker in New Zealand.

COMPETITION GUIDELINES - LIVE BAKE OFF

4th October - Christchurch

- Limited to **nine** contestants, who will bake any bread of their choosing.
- Held in Christchurch on 4th October from 8am – 5pm. Awards Dinner follows.
- Contestants must bake their product using **Farmers Mill** flour and **Lesaffre** baking ingredients which will be provided on the day.
- Contestants are to provide any specialty tools/moulds and ingredients such as sour dough starter/ preferment and seeds/grain. Farmers Mill will provide a limited selection of wheat based baking ingredients.
- Judging criteria will include a number of factors, such as flavour, crust colour, structure/crumb, shaping/ moulding, volume/general appearance, technical difficulty, originality and aroma.
- We encourage Contestants to enter online, or you can mail your entry form to Farmers Mill PO Box 2067, Washdyke, 7941, Timaru.

The winner of **The Great NZ Bread Bake Off LIVE Bake Off** event will receive a cash prize of \$1,000 and \$4,000 account credit with Farmers Mill, as well as the 2018 **Great NZ Bread Bake Off Trophy** to be presented at the awards dinner. Winner will also receive PR by way of a SLICE magazine article and marketing/media promotion focused in their geographical area.

TERMS & CONDITIONS

he Farmers Mill Great NZ Bread Bake Off - LIVE Bake Off

1. The promotion is known as "The Great NZ Bread Bake Off".
2. The promoter is Farmers Mill Limited.
3. Entry is by filling in the entry form and submitting to Farmers Mill by the advertised due date. Entry must be made on the official entry form, either physical or online. Contestants must work for a commercial bakery.
4. Farmers Mill will select the final nine LIVE Bake Off contestants.
5. This is a baking competition and winners will be judged solely by Farmers Mill appointed baking experts and baking industry associates on the day of baking. Judges decision is final and no correspondence will be entered into.
6. The Farmers Mill Great NZ Bread Bake off is a LIVE BAKING competition – to be held on 4th of October 2018 in our designated Christchurch bakery at Ara Institute.
7. Bread baked on the day is to be baked using Farmers Mill Flour - which will be provided.
8. Prize description: The Great NZ Bread Bake Off - LIVE Bake Off overall winner will receive \$1000 cash, a \$4000 Farmers Mill Ltd., Account Credit and the Great NZ Bread Bake Off Trophy for New Zealand's Best Bread Baker.
9. The Cash Prize will be awarded to the winning individual (Baker) on the day - not to the Bakery Business. The PR prize is given to promote the Bakery Business.
10. The judges do not have to award a prize if the baking quality is deemed to be below standard or unacceptable.
11. Farmers Mill Ltd and their appointed partners and agencies may change these terms of entry at any time without notice to entrants – even if the competition is already underway.
12. Other than requirements imposed by New Zealand Statutory Law, Farmers Mill Limited, its Agencies, Partners and Promoters accept no liability whatsoever to any personal loss or business losses or injury as a result of entering or participating in this competition.
13. Winners agree to a publicity photo of self and or bakery as part of accepting the prize.
14. Winners agree to provide their services as a Guest Judge in the 2019 Great NZ Bread Bake Off competition.
15. All entrants and Prize Winners automatically agree and accept these terms and conditions when accepting entry and participating in the competition.